

Wattpad Now Available for Apple iPhone and iPod Touch

The world's most popular mobile ebook sharing community is now available on iPhone and iPod Touch.

Toronto, Canada (PRWeb) March 9, 2009 -- Wattpad, the world's most popular mobile ebook sharing community, is expanding to iPhone. Thanks to a partnership with Five Mobile, Wattpad today announced that its popular ebook reading application, with an extensive library of user-generated and public domain ebooks, is now downloadable directly on the iPhone for free.

"The Apple iPhone and iPod Touch have revolutionized the ebook landscape," enthused Allen Lau, Co-founder of Wattpad. "We combine the large touch screens of the iPhone, our proven reading technology and huge collection of user-generated ebooks to provide the best possible user experience on mobile devices for free. Best of all, you don't need a dedicated ebook subscription service or device, like Amazon Kindle or Sony eReader, as your mobile phone is always with you."

"Wattpad is a true leader in the ebook space and we are excited to expand our lengthy and productive relationship," said Jeff Zakrzewski, President and Co-founder of Five Mobile. "We are extremely pleased to be chosen by Wattpad as a trusted partner in bringing their superior reading technology to iPhone users."

Today, Wattpad is the most popular YouTube-like community for reading and sharing ebooks on mobile devices. Using any mobile phone or the latest smartphone, users have instant access to hundreds of thousands of novels, short stories, fan fiction, essays, jokes and more. Wattpad has delivered hundreds of million of pages from its 120,000 strong ebook library to mobile devices. Anyone can read and share their comments with others.

Availability

Wattpad for iPhone / iPod Touch is available today from the App Store in iTunes as a free download. Other versions of Wattpad are available at Wattpad's website (www.wattpad.com), mobile website (m.wattpad.com) and other channel partners.

More information about Wattpad is available online at www.wattpad.com.

About Wattpad

Founded in 2006, Wattpad's mission is to revolutionize the way people consume readable content on mobile phones. The material on Wattpad is created by the community of users. Anyone can upload whatever they want to read - a romantic story, a fan fiction, poetry, an essay, a joke, a novel or their own work - and share with the community. All the content can be easily found on Wattpad's website (www.wattpad.com) or mobile site (m.wattpad.com). Users can read all the content through the Wattpad application that works on most mobile phones and smartphones such as Nokia, Motorola, Sony Ericsson, Samsung, LG, Sharp, Sanyo, Panasonic, RIM Blackberry and Apple iPhone.



Wattpad has experienced explosive growth since its inception. Wattpad is now the world's most popular destination to upload, read and share books on mobile phones with over 120,000 ebooks created by the community. The Wattpad application has been downloaded over 2 million times and continues to generate hundreds of thousands of downloads every month.

For more information, please visit www.wattpad.com.

About Five Mobile

Five Mobile is a premier mobile application provider with a proven track record in the creation of compelling, robust and scalable mobile solutions. Five Mobile works with many of the top brands and enterprises across a multitude of platforms and handsets. They take your mobile ideas from concept to completion, leveraging extensive experience and an optimized for mobile set of processes.

Five Mobile simplifies the creation and optimization of solutions across a wide array of mobile platforms, including: iPhone, BlackBerry, Symbian, Windows Mobile, Android, Palm, Java ME, BREW, Mobile Web and SMS. Five Mobile's focus on increasing market reach by targeting the widest possible range of devices for each solution has helped to drive success to their customers.

For more information, please visit www.fivemobile.com.

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